

FORMAT for CASE COLLECTION (WP2)

SECTION 1 (cover page): Introduction (in English)

Name of the Case

Social Entrepreneurship and Social Innovations Elective course

Abstract

Elective course on VERN' University of Applied Sciences Social Entrepreneurship and Social Innovations is the first program/ course on HEI in Croatia. The program is designed to help students to understand concepts of: Social innovations (new strategies, concepts, ideas, processes, services, business models, tools, methodologies and policies, or the combination of these factors that contribute to addressing social needs) and Social entrepreneurship (innovative business model that combines economic and social objectives, and new ways of thinking about values, based on redistribution of power and sustainable development. It contributes to social inclusion and economic development).

Website

www.vern.hr

Contacts (SIKE team)

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SECTION 2: Case description

Social Entrepreneurship and Social Innovations Elective course

Objectives

The objective here is to introduce Social innovation and Social entrepreneurship concept to students, to give them tools for their own social creations and realizations.

Clients, audience

Students at undergraduate study program Entrepreneurship Economics.

Position along the SI Spiral

One of the following:

The case is located at Making the case because at this stage, it is visible that the course is success and that it should be implemented on larger scale (meaning at all programs at the University and not just EE)

Relationship with HEI(s) (High Education Insitutions)

The course is developed at VERN' and is now part of our program. It is taught at bachelor level on Entrepreneurship Economics study program as an elective course that lasts 60 hours and students get 2 ECTS and it is a first of its kind in Croatia. Over the years, course has developed and generated more and more students who became interested in social innovations and even competed on several competitions regarding social innovations (like HULT prize).

Finance model and resources

University finances this course.

Methodology

Workshops, case studies, summer schools.

Products, results

Solutions for entrepreneurs, participation on Hult Prize and awards from this competition.

Impact and results

This course had great impact as students participated and won high places in HULT prize competition, the world's largest student competition for social good. In 2014 there was our first team, and by 2017 we had 10 teams who participated.

Overall impact

This SI supports education, entrepreneurship and students, and students create sustainable solutions for social needs (the last one was answering the challenge Crowded urban spaces)

Images



Other resources

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