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## GLOCAL GUIDE FOR THE EVOLVE COMPETITION PARTICIPANTS

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## WHAT IS GLOCAL?

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Described as *“The Smart Network to Grow Your Community”*, Glocal is an online platform specifically designed to facilitate networking, knowledge exchange, project management and so much more. It allows users to connect with the people, projects, and organisations in the areas that matter to them most, whilst at the same time allowing them to manage their own teams and projects remotely.

By signing up to Glocal users can:

- Create an individual or company **profile**, to showcase their skills, experience, projects and work.
- House their own **projects** and manage these in one central place.
- Subscribe to thematic **channels** in order to receive personalised information.
- **Publish** news, events, training activities and any other content to an ever growing community.
- Grow their **network** in order to connect with like-minded people.
- Access **resources** to expand their knowledge and learn more about a particular topic.

## What benefits does it bring?



### For users

Access communities where all kinds of opportunities arise: participate in projects, share resources, knowledge and contacts...



### For organizations

Position and develop your community in its area of local, national or international interest.



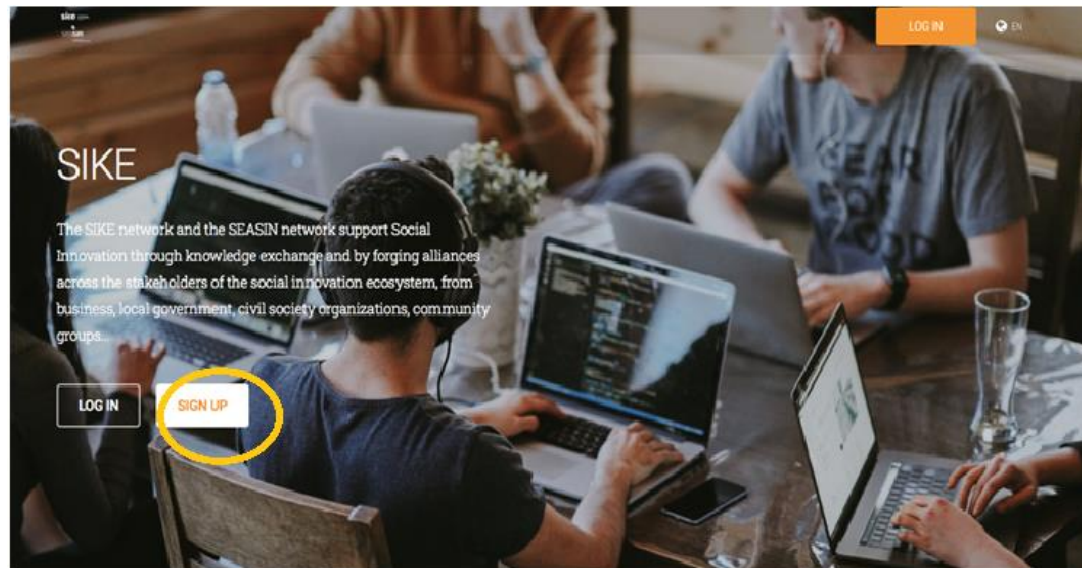
### Connections between communities

Drive smart collaboration networks to create new opportunities.

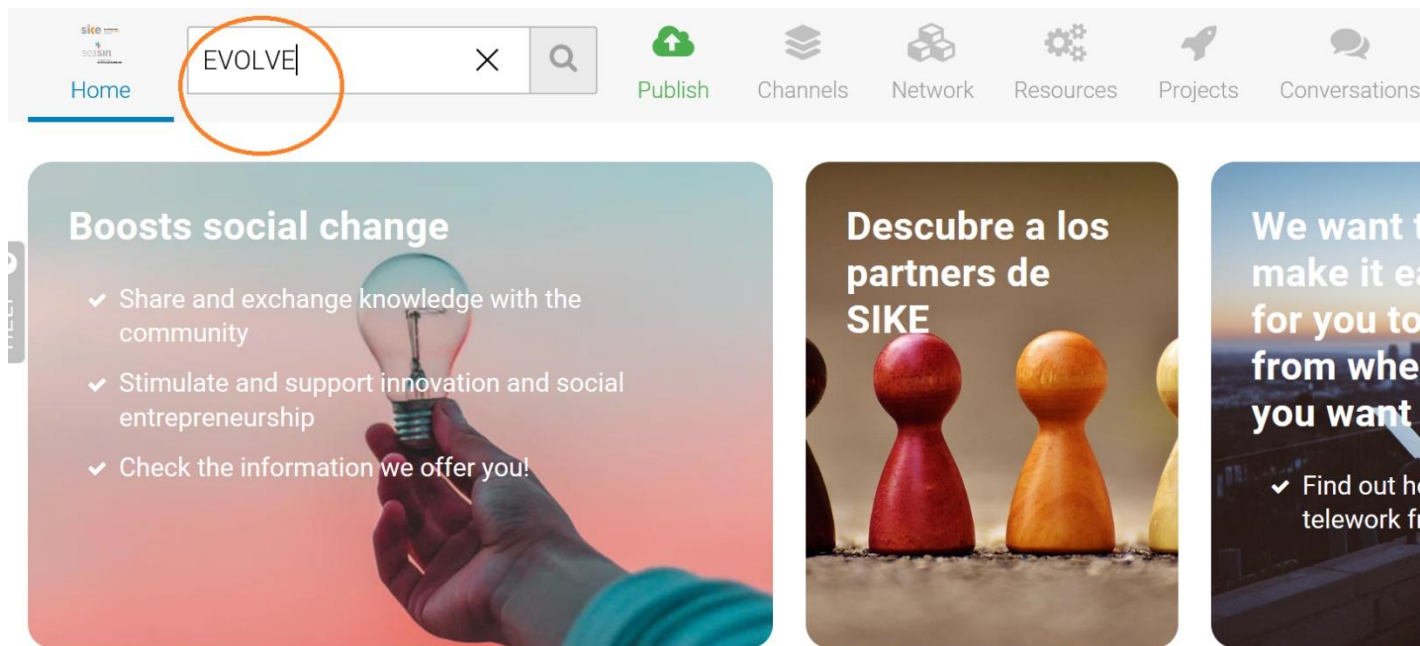
# HOW TO USE GLOCAL AND UPLOAD YOUR VIDEOS

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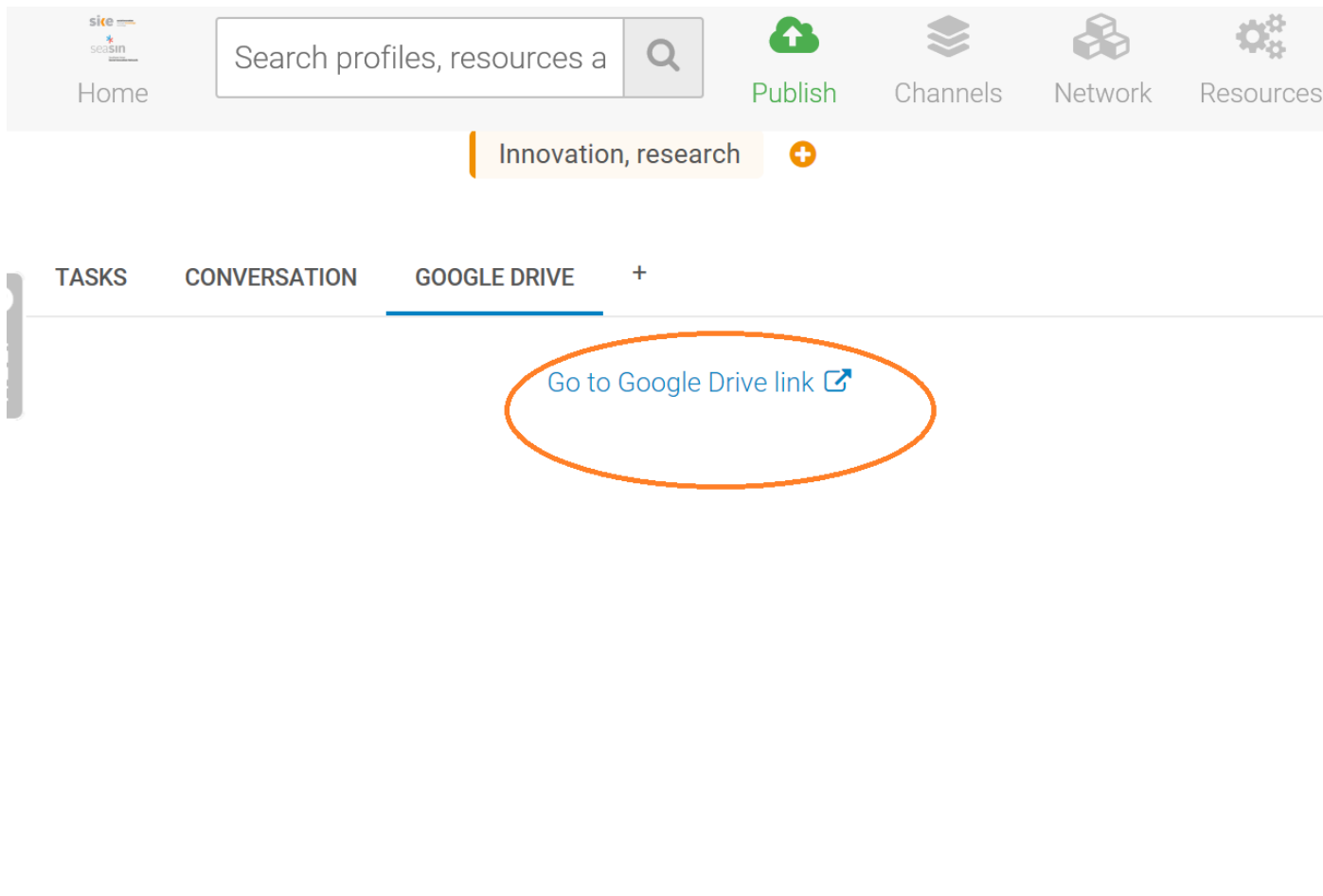
1. Register to the Glocal Platform using the following link: [theglobal.network/company/sike](https://theglobal.network/company/sike)
2. Inform Evolve Competition organisers that you are registered so he/she can give you access to the competition website.



3. Once the organiser confirms you have been added to the website competition, log in to your account and type “EVOLVE” in the “Search profiles, resources...”



4. Click on the google drive link.



5. Pick up your country and upload your video in the folder. Please save your video in the following format:

**name\_surname\_country\_videonumber for example: sean\_smith\_scotland\_video1**



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## The Evolve Competition


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### Folders

 Croatia

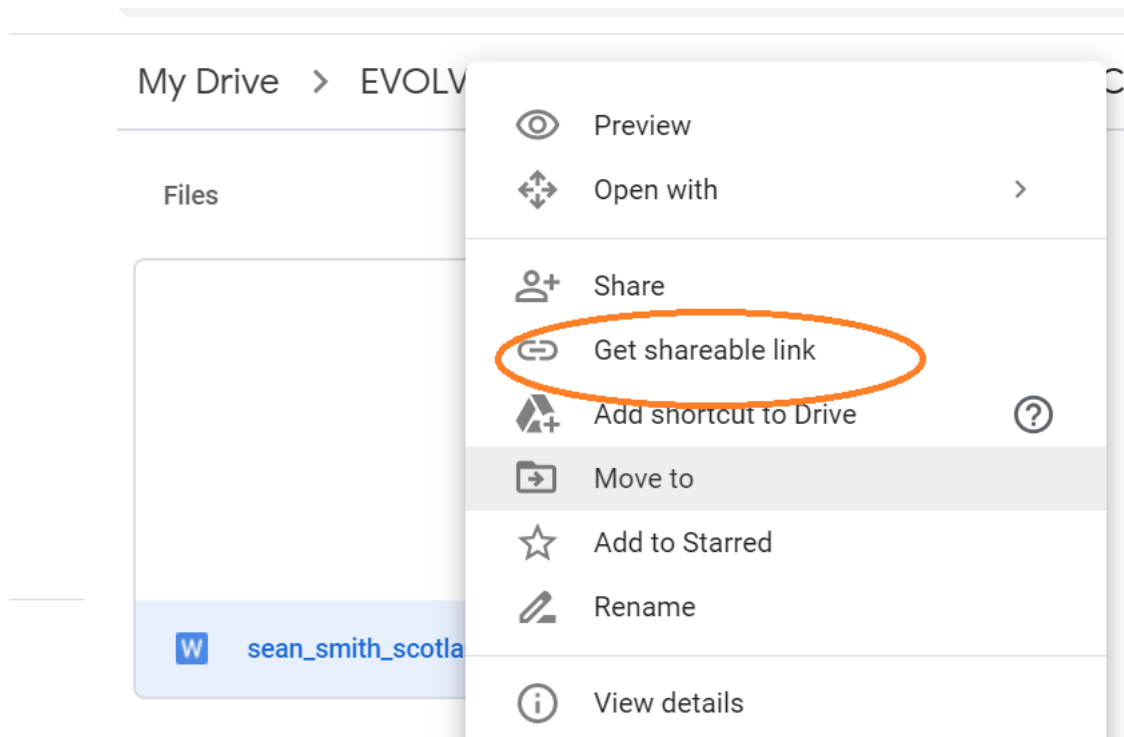
 Germany

 Portugal

 Scotland

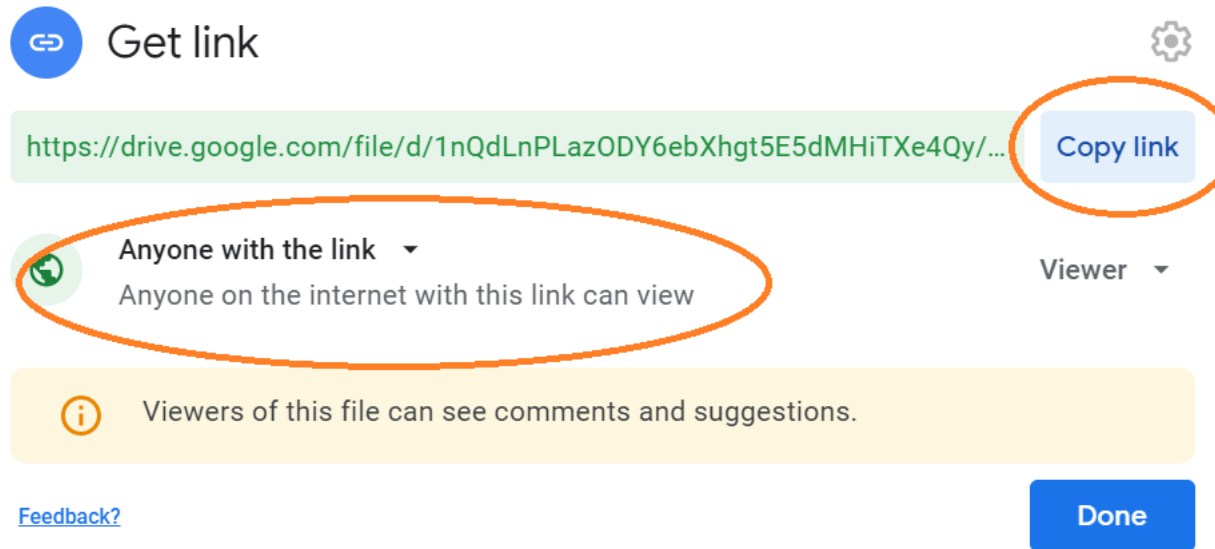
 The Basque Country

## 6. Get the shareable link.

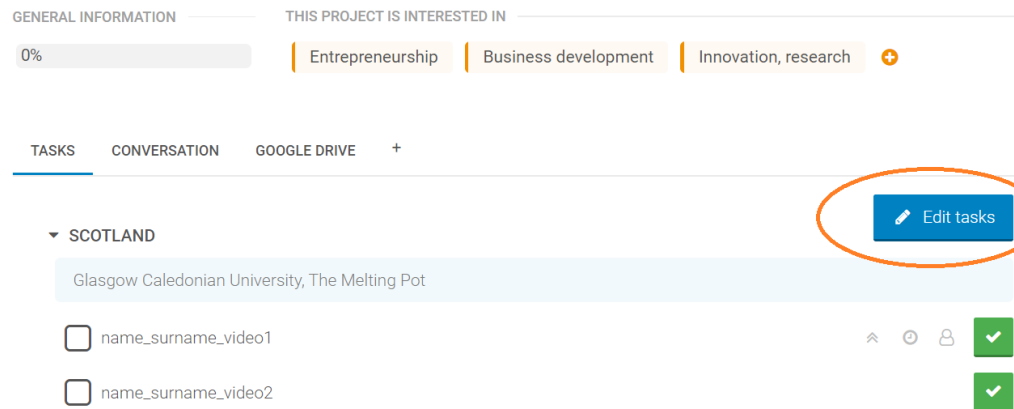




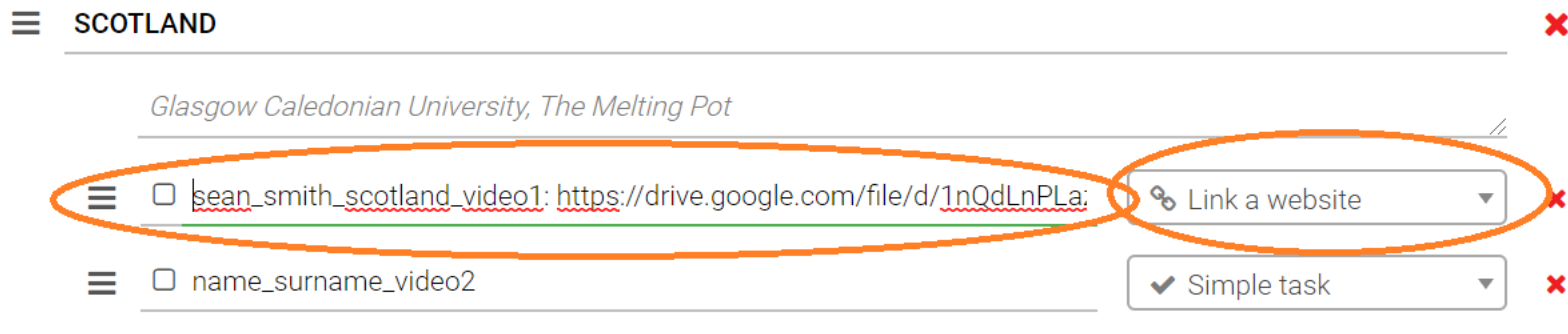
7. Copy the link. Make sure you have tagged “Anyone with the link”.



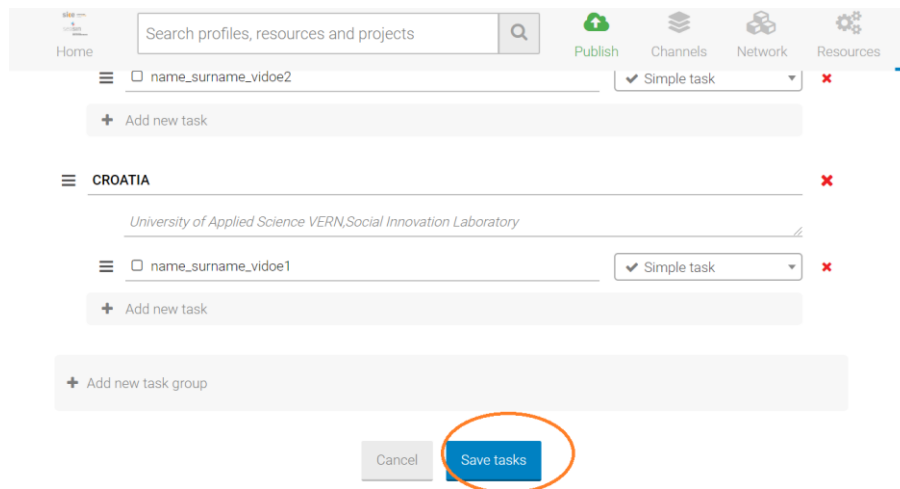
8. Go back to the project website. Click “Edit Tasks”.



9. Under your region put the name of your video. Click “Link the website” and add the link to the Google Drive video folder you have just uploaded.



10. Click “Save Task”.



Some recommendations. Your videos should reflect:

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- Who are you?
- How is your idea different?
- What is the social need?
- How will it make change happen?
- Who will benefit?
- How will it be sustainable?



**!PLEASE READ THE TERMS AND CONDITIONS BEFORE YOU UPLOAD YOUR VIDEOS!**

Good luck!

The text "Good luck!" is written in a black, cursive script. It is surrounded by several golden-yellow stars of varying sizes. Below the text is a thick, golden-yellow brushstroke that forms a horizontal line with a decorative flourish underneath it.